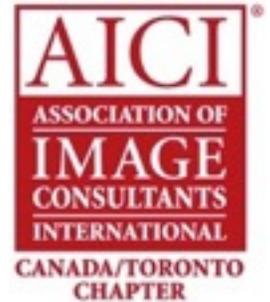


# [ INSIDE IMAGE ]



Volume 13, Issue 3 Spring 2014

## INSIDE THIS ISSUE:

- Letter From the Editor 1
- President's Message 1
- Spring clean your relationships 2
- Fresh Fashion: Olympics or Oscars? 3
- Make-up for Midlife 4
- AICI Canada Members in Action 5
- How to Deliver a Knockout Presentation to Anyone, Anywhere! 6
- Sochi Uniforms 7
- Spring Has Sprung! 8/9
- Sports Fashion Trend 9
- Heathy Tasty Easy to Make Recipe 10
- Culture Connoisseur 11
- Member Publicity 12
- Save the Date 13
- Chapter Corner 14

## Champion Image!



The new year brings with it embracing new ideas, getting rid of old habits and making changes for the better in many areas of professional and personal life. Springtime brings with it fresh expressions of nature and fashion, and how they're innately intertwined. A champion image is one that fits beautifully with our olympic athlete experience as well as image consultants who champion image everyday by helping professionals put forward the most captivating image possible! Our athletes inspired us with fresh fashion statements and champion images that we can draw inspiration from this time of year!

*Daphne*

## President's Message

Dear Friends,

As I sit at my desk writing this message, birds are chirping and it smells like Spring; it is safe to say that this much-awaited season of renewal is just around the corner. These are exciting times for us as Image Professionals. Many of our clients feel stimulated by the nice warmer weather to freshen up their presentation. The opportunity for personal and professional image development is fantastic, and we are so fortunate to play a key role in this process.

Your Board of Directors have managed to engage a top speaker, Jacqueline Whitmore, for our full-day educational event in the Fall. The topic will be "Outshine the Competition and Build a Better Brand". Stay tuned for more details

and be sure to register early.

We have also arranged for a few networking events that I am sure you will find beneficial. Imagine the difference in your business if you would take advantage of these opportunities to get-together with your colleagues, re-connect, and re-think your strategies. In the small world of Image Consulting, learning from each other, championing each other and celebrating our accomplishments is crucial to growing our minds and practices in bold directions.

If you have any questions, suggestions or concerns, please do not hesitate to contact me or any of my fellow Board members. We strive to serve you as effectively as possible and your feedback is critical. Happy Spring! ♦



**Mihaela Ciocan**  
**AICI CIP**

ImagePro International Institute  
[www.image-pro.ca](http://www.image-pro.ca)

Warmly,

## Spring clean your relationships: Near or Far



Dear friends always say the darndest things! Presumably because they feel close enough to you, they have mounds of affinity for you that they're convinced no matter what they tell you, you'll still love and appreciate them. Well a week ago my dear friend told me this winter has been tough, that everyone in our city is fighting because of the deep freeze. He insisted it's because no one wants to go anywhere so we're all spending too much time together and not enough time apart.

Now I'll be the first to admit that there are luxuries to a long distance relationship having experienced a few in my time. Mostly, the time to build your career without feeling guilty for not making time for your special one; the time to long for your special one so when you do see him/her you're more affectionate, more grateful, more everything; and of course the time to reflect on the balance you may or may not be creating by being so far away, which indirectly pushes you to make decisions that can greatly impact the direction of your life.

So am I really saying that long distance relationships are more effective than regular ones, where you live close by or sometimes even together... hmm, let's examine this. Especially for those young professionals who travel a lot

and have never considered long distance relationships as remotely worthwhile, you may be wondering how the advantages could outweigh the odds.

**Advantage #1 – Career focus and undivided dedication**

**Advantage #2 – Deeper longing for love, builds up desire and sexual resilience**

**Advantage #3 – Increased flexibility of time and compromise more on decisions**

**Advantage #4 – Travel more, think outside the dating box and be more open to new scenarios**

What is most interesting about these advantages is that they seem attainable and attractive to many young professionals. One of the most successful definitions of love defines it as

“ *By adding in the factor of space, longer distances, it completely contradicts the notion that love is built upon closeness. However in reality, in some strange way, this distance helps us be better mates.* ”

how close you care to get with someone, physically and emotionally. In essence, the more affinity you have for that person, the closer physically and emotionally you will want to be. By adding in the factor of space, longer distances, it completely contradicts the notion that love is built upon closeness. However in reality, in some strange way, this distance helps us be better mates; more rational, less needy; more creative, less

boring; more effective, less in a rut!

Let's deduce for a moment that the truth is actually we're not very good at balancing our priorities and our relationships. Perhaps we blame our desires of monopolizing the other's time or their expectations of how much time should be spent together on "relationships" in general, instead of actually using tools that would help us attain a more successful balance. Like devising a relationship schedule. It may sound corny but it works. A schedule allows your relationship to flourish because it's not the only thing you're spending time on and when the two of you agree to it, there isn't that disappointment to fight. This way you're developing an environment where you still long for the person, while focusing on your other passions and goals. You will become more flexible, make tougher decisions that propel you further into new relationship realms and will be enticed creatively to enjoy each other in new ways, ideally in new places.

So as the trees thaw and the ice breaks, consider injecting your relationship with a dose of long distance charm. Whether tired or strained, stressful or argumentative at times, do yourself a favour and pretend you're far away. Use this luxury of space to your advantage and construct new habits, new expectations that actually better the quality of time you spend together. And to those of you that have no choice because you are already far away, be grateful you're not experiencing the woes of proximity, because pros and cons abound in every scenario. Make the most of the minutes you do share so that eventually you'll be closer in both time and space.

# Fresh Fashion: Olympics or Oscars?



*Spring shades and whimsical fun was apparent on the carpet this Oscar season!*

*No shortage of fairytales as the season begun with scenes of flower blossoms and romance in the air!*



*Spring is sporty and fun! A page out of Olympic heaven. Cute, but powerful! The boy jacket and short skirts epitomize the modern girl and tomboy flair!*



*Whether soft and supple or bold and tailored, the Olympic fashion shone a glimpse on the cultural prowess of national pride! Comfort with statement was the overall trend!*



# Makeup for Midlife

## Spring workshop and networking Event

— PRESENTED BY AICI CANADA CHAPTER —

*grace* Makeup for midlife.



Deborah Williams, a professional makeup artist with 20 years experience making up film and TV stars, teaches and applies simple makeup tips and techniques to add beauty as you age.

She has developed a system of makeup application that makes applying your makeup simple, clean, effective and fast! You shouldn't have to spend more than 5 minutes in the morning to apply your makeup.

As Image consultants we know that color and skin undertone is key. This is the Grace Makeup starting point.



This workshop is set up as a full lesson. Each step is done using a different woman so everyone gets a chance to see what a difference makeup applied correctly can make.

Please join us for Wine and Cheese followed by quick and easy makeup application techniques on how to look fabulous.

April 30, 2014  
6:00 pm - 8:30 pm  
Wine and Cheese

85 Kimbark Blvd  
Toronto  
416 804 7898

### Early Bird Special

AICI & Students  
\$20.00

Non Members \$25.00

### At the Door

AICI & Students  
\$25.00

Non Members \$30.00

**BUY NOW**

No Refunds

For more information  
contact  
Dominique Vaughan-Russell  
416 804 7898  
or  
dominique@vaughanrussell.com

**AICI**  
ASSOCIATION OF  
**IMAGE**  
CONSULTANTS  
INTERNATIONAL  
CANADA/TORONTO  
CHAPTER

## AICI Canada Members in Action!

Who: Dominique Vaughan-Russell  
What: The Power of Image & Dress for Success  
Where: Schulich Business School,  
MBA/EMBA Students



Who: Mirella Zanatta  
What: Reclaim Your Power  
Where: University of Western  
Ontario Staff Association



Who: Daphne Magna  
What: Cultural Intelligence  
in the Context of Canadian  
Culture  
Where: Canadian Council  
of Imams



# How to Deliver a Knockout Presentation to Anyone, Anywhere!



Now it's one thing to be a great presenter at work in your social circle or amidst people you know that like and admire you. But it's quite something else, to be effective speaking to an unfamiliar audience in a public setting where your words may be misunderstood, your emotion misinterpreted and your overall message near offensive.

There are few things any group will relate to, but there are some definite human characteristics that will break the ice, open the gates and stir the pot all at the same time!

Behavioural science scholars have determined 93% of communication is experienced through non-verbal cues such as body language and tone of voice. Mathematically that translates to 9 out of the 10 things you should be doing as a presenter should *not* relate to the content or words you actually use. Rather your focus should be on your emotion, emphasis, imagery, gesture or physical expression tied to it.

There are many techniques and tips to making effective and compelling presentations. I'd like to focus on 5 things that will help you relate to any audience, anywhere.

## 1. Know your audience

Firstly, it is extremely beneficial to research your audience, whether you have to do so extensively beforehand or if you need to do a quick scan minutes before, perhaps engaging a couple people in short conversation. Do whatever you have to do to get a feel for the social character of the group you're presenting to.

## 2. Smile, and smile some more - naturally, never forced!

Of all the universal facial expressions, happiness is by far the most rewarding as it's trust building. Do take advantage of the fact that a smile will bridge the gap between people you don't know or who you may not have much in common with. Of all your gestures a smile will help you immediately by not coming across hostile or even disinterested. You must be warm enough, perhaps even a little vulnerable for strangers to open up and accept your

“Of all your gestures a smile will help you immediately by not coming across hostile or even disinterested.”

invitation to listen.

## 3. Look at people directly and sincerely

In North America and most of Europe, maintaining eye contact is a sign of respect and honesty. People will connect with your message more if it's directed at them personally, like you're having a conversation about

their issues. However, do keep in mind, that in multicultural environments, certain people will not appreciate direct eye contact that is held for a long time. Observe carefully the emotion of your audience, and if you sense someone is uncomfortable with your eye contact, ease off and let them initiate.

## 4. Mimic your audience

This leads to the old adage, that in order to build a rapport with people you need to find the commonalities that exist between you. If you're aware of something that the audience knows, likes or does that you are directly involved in, mention it to build that connection. But most importantly, mimic their body language, their tone, their word choice. You will begin to break down the barriers that exist when people feel like you have conflicting intentions or values.

## 5. Vocal quality is immensely important

The tone of what you say, meaning how you say something, is significantly more important and more impactful than what you say. Your focus on energetic vibrations, colourful language, a smooth rhythm and using natural pauses when speaking make a huge difference in how connected the audience becomes to the message.

All of these tips depend upon the goal of your presentation. So adjust them accordingly. Always keep your purpose in mind - If you want to engage them, entertain them;

continued on page 9...

# Sochi Uniforms: The Best Olympic Get ups from Around the World

By [Jacky Le](#) | January 22nd, 2014

<http://www.fashionmagazine.com/society/2014/01/22/sochi-2014-uniforms/>

Every two years, we humble plebes are reminded what is possible when we opt for the gym over a *Scandal* marathon. Olympians impress us with the kind of crazy skills we couldn't rival in our wildest dreams but we usually have them beat on one account: fashion. Olympics past have brought out [berets of shame](#) and [knockoffs](#), but so far, it looks like the tide might just be turning. Could a seriously stylish **Sochi 2014** be ahead?

After being criticized for outsourcing its wares for the London 2012 Olympics, **Ralph Lauren** added the tagline "Made in America" to **Team USA's** uniforms, which match alpine chicness with prep appeal. **Hudson Bay's** point blanket jacket was an obvious inspiration for the pea coat and the white sweatpants are an odd choice for an official look. But on the whole, we give it two thumbs up.

The notoriously hip Swedes will be riding in style, outfitted in **H&M's** chic sportswear collection for the games. The navy and cobalt blue Olympic pieces are accented with a shot of yellow, which avoids a patriotic overload while keeping trendy and wearable.

**Team Russia** focused on traditional folk textiles and patterns for its gear, bringing a softer side of Russian heritage to the forefront. Produced by **Bosco**, a Russian sporting goods manufacturer, the [collection](#) features everything from branded dog shirts to speedos.

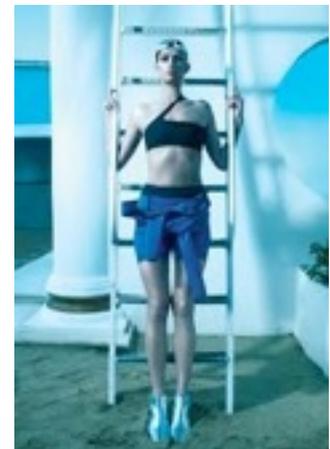
Designer **Willy Bogner** is the brains behind **Team Germany's** cheerful **Adidas** uniforms. Rumoured to be a protest against Russia's anti-gay policies, are perfectly fashion-forward—politics or no politics.

While many of the countries are keeping their outfits under wraps until the opening ceremony, we can't wait to see the rest of the world shows up in. Who says you can't be athletic and stylish?



## Top 10 Reasons to look sporty chic for Spring!

10. It's warm material.
9. It's comfortable and relaxed.
8. It's bright and rejuvenating!
7. It's easier than getting dressed up.
6. It's playful as you're not afraid of ripping anything!
5. It's youthful and sheds years off your attitude!
4. It connects you with your past.
3. It entices you to be active!
2. It'll inspire you to play outdoors.
1. You'll regain the confidence to put on those short shorts you've been holding on to for 5 years!



# Spring has Sprung!

## The Spring/Summer 2014 Fashion trends you can buy and wear now

By Ayson Lynch

<http://metro.co.uk/2014/03/13/spring-has-sprung-the-springsummer-2014-fashion-trends-you-can-buy-and-wear-now-4540106/>

Spring finally feels like it's arrived. With temperatures nudging 18 degrees and the return of sun (hello old friend), many of us will be hitting the shops this weekend for some new spring/summer 2014 essentials.

Of course, it is only March and there's still a slight nip in the air (perhaps wearing a t-shirt and sandals to work today was a touch optimistic), so the trick is to introduce some key SS14 pieces that will freshen up your wardrobe but won't leave you shivering at the bus stop, or with a credit card bill full of regret if we suddenly plunge back into mid-winter again.

Here are five key spring/summer 2014 trends that you can buy on the high street and wear now.

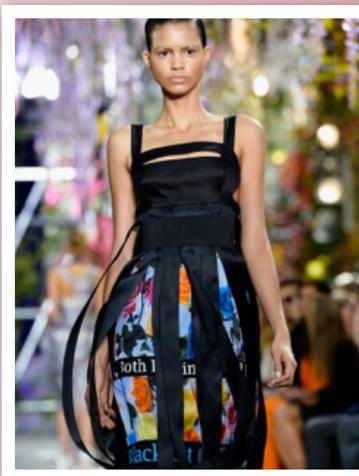
### 1. Pastels



One of Christopher Kane's ethereal designs for SS14

It's not a huge surprise that pastels are fashionable for spring – Burberry really went to town on them with pastel lace twinsets, while Christopher Kane gave us pastel botanical knits. But, these SS14 pastels are tough – wear with metallics, embellishment and razor sharp knife pleats. This blurred floral sweatshirt and pleated mint skirt from M&S will keep you warm and hits so many spring trends, we're slightly dizzy.

### 2. Tropical florals



Tropical florals at Dior SS14  
One of Christopher Kane's ethereal designs.

Thanks to Raf Simons at Dior and Mary Katrantzou, tropical flora is hot for spring. Get the look now with this tropical Topshop shirt and wear it with bright white culottes (the coolest trouser shape of the season). Add a long-line loose fit black blazer for cooler days in the office and wear either with these clashing Topshop heels or flat white slider sandals.

### 3. Art school



Long sleeved blouse, Zara

Bold colour is key for SS14, as demonstrated at the Prada preview.

Probably the most recognizable SS14 trend was the paint swirls, colour-blocking and brush strokes seen at Chanel, Celine and Prada. This look is all about strong vibrant colour and interesting prints, like this bright shirt and geometric print trousers from Zara.

continued...

## Spring has Sprung! continued... Sports Fashion Trend: Sparty Clothing

### 4. Deluxe denim



Karen Millen patchwork skinny jeans

For his last show at Louis Vuitton, Marc Jacobs confirmed what we'd long suspected – denim has gone deluxe. For SS14, wear your boyfriend jeans with sheer embellished tops and heels as seen at Vuitton or plunge headfirst into the trend with double denim. These patchwork jeans from Karen Millen will work with a denim shirt tucked in and some white or patterned court shoes (they'll also see you through to autumn as patchwork was a big look on the AW14 catwalks)

### 5. Sparty with spice



Victoria Beckham gives us sporty chic for SS14.

Luxe sportswear continues its winning streak into spring. Possibly the easiest trend to negotiate, the focus is on sportswear basics re-imagined in luxe materials. Key pieces are leather joggers, silk bombers and anything with shear panels. Wear this Next glitzy bomber with dressy sweatpants – or suede sporty shorts for hot nights – and a grey marl tee with your heels (heels are essential so people don't think you're actually planning to exercise, shudder the thought).

## The Spring Shoe Report: Straps, metallics, bold patterns!



by Nicoleta Parascan

<http://www.fashionising.com/trends/b--sports-fashion-trend-sparty-clothing-2648.html>

Sportswear as a fashion trend has been evolving for the past few years. For spring it continues on the direction of sleek, minimal and luxurious, making itself ripe for new interpretations.

It seems that it wasn't that long ago when sportswear was mainly about throwing on a pair of loose pants, a slouchy t-shirt and a cool cap, for overall looks very much nodding towards the boy in tomboy. The masculine influence was indeed obvious at first, with the on trend outfits replicating nearly all sports uniforms from football and baseball, all the way to the fitness gear. Spring 2012 was the season that marked a subtle return to femininity, with the lines becoming cleaner and the silhouettes going minimal.

The sporty aesthetic continued its enthusiastic progress, slowly but surely morphing into an entirely new embodiment of casual chic. Evolving to become more subtle and to highlight a rather slick and sportier attitude, the luxe athletic wear is no longer channeling specific sports. Delicate volumes and an immaculate styling turned sports fashion unapologetically sophisticated for the spring fashion season.

# Tomato, Avocado & Fresh Cheese Salad

## Ingredients

3 large, red-ripe tomatoes or 8 plum tomatoes  
 1 lb. (1 round) queso fresco cheese  
 3 ripe, slightly firm avocados, peeled and pitted  
 Juice of 1 lime (about 2 Tbs.) plus 1 lime, cut in half  
 2 slices mild red onion, separated into rings  
 1 bunch red radishes, thinly sliced  
 5 Tbs. extra virgin olive oil  
 1 tsp. sugar  
 ½ tsp. kosher salt  
 8 grinds fresh black pepper  
 3 Tbs. coarsely chopped flat-leaf parsley  
 3 Tbs. coarsely chopped fresh coriander leaves

## Directions

Cut tomatoes, cheese and avocados into 1/4-inch-thick slices. Using lime halves, squirt juice on avocados to prevent darkening.

To serve, alternate slices of tomato, cheese and avocado in rows or circles on serving platter.

Combine oil, 2 tablespoons lime juice, sugar, salt and pepper. Drizzle over salad, and sprinkle with herbs.

*Serves 8 - 30 minutes or fewer*

<http://www.vegetariantimes.com/recipe/tomato-avocado-and-fresh-cheese-salad/>

\*\*For those of you who need more vegetables in your diet, flavourful salads with a great combination of proteins and fats are great alternatives to excessive meat or carbohydrate heavy meals. Fresh, raw and unpasteurized cheese is the healthiest and most natural source of good whey protein which is key to your body's creation of glutathione, one of the body's most powerful antioxidants.

Read more about glutathione: <http://articles.mercola.com/sites/articles/archive/2010/04/10/can-you-use-food-to-increase-glutathione-instead-of-supplements.aspx#!>

## THE HEALTHY, TASTY, EASY TO MAKE RECIPE PAGE For Image Consultants aka Foodies

Please join us in contributing your favourite healthy but tasty recipes that are easy to make so that we can share them with our families and enrich our culinary experiences throughout the year. Feel free to add specialty items like Vegan, Organic, Desserts or Cultural cuisine! Nourish the body and soul from inside out with love inspired food.

## Continued...

How to Deliver a Knockout  
Presentation to Anyone,  
Anywhere! from page 5

if you want to inspire them, be passionate in voice and body; and if you want to challenge them, be open to push back and use that energy, that information will help you get closer to your audience!



## Culture Connoisseur - Bajan Style!

I've spent many a New Years hosting a party or working behind a bar, helping others ring in the year with style and grace. As a result, I had never been a die hard New Years fan but rather a simple affair with dear friends and good wine would usually suffice!

This year we decided to revisit the sunny island of Barbados, as there's a beautiful resort on the south west coast called The Crane, that has much to offer in terms of view, service and history. We spent a few days there on the south east coast, which happens to be further removed from the downtown hustle and bustle of the south west shore. We were delighted to reexperience the warmth and welcoming ways of the Bajans.

Most of the visitors were Canadians or Europeans and understood a bit of the British history of this beautiful island. Matter of fact, once again I had to put my driving on the left side of the road skills into action!

Now talk about terrifying the first time around!

This trip, instead of touring the Harrison Caves with stalagmites under ground, or the Animal flower caves at the northern tip of the island, we focused on snorkeling the best remote areas and enjoying the best local cuisine, whether five star restaurants or a kiosk in the Oistins Fish Market. Needless to say, nothing beats fresh fish grilled to your liking at any time of the evening with caribbean music in the air and locals beating dominoes on the wooden picnic tables!

For you romantics, Champers restaurant is still one of my favourites, with the fantastic sea breeze and the sound of waves rolling in as you enjoy fabulous food and well priced wine. Not to mention the lovely local art exhibit on property. The well established Fish Pot in Speightstown and the newly renovated Lone Star on the west side were fabulous indeed!



**Daphne C. Magna**  
Personal Branding &  
Culture Specialist  
Daphne@  
DCMagna.com

What I've come to realize, by renting homes from locals in order to experience the life truly lived by the residents, one gains a better appreciation for the cultural nuances that make our lives so different, yet the human experiences that we all share so easily, truly do connect us.

That simple, warm gesture to the chair guy on the beach or the gratefulness to the local fish fry chef in Oistins makes your trip most memorable or on the flip side, lack luster. Taking the time to engage and reach out has always been most rewarding when exploring new places and I hope to inspire you with the explorers itch!



Bathsheba, East coast Atlantic sea where the surfers go



Carlisle Bay, Bridgetown, Hilton Resort fireworks for New Years



The Crane, Historical buildings & five star hotel on the South East coast



Bottoms Bay Beach, remote hidden beach on South East coast, Atlantic sea

# AICI Canada Needs YOU!

A healthy growing chapter needs membership participation. There are many ways to become involved. Every AICI chapter around the world is introducing "**Member Buddies.**" If you become a member buddy you will earn 1 leadership point. What a great way to contribute to your chapter!

**Who are Member Buddies?**

*Member Buddies are from your AICI chapter who nominate themselves for a three month period.*

**How?**

*The Member Buddies will contact and welcome an assigned member to exchange contact details and offer support in the area of needs.*

**When?**

*It is an on-going program to strengthen each chapter and the member buddies are awarded 1 leadership point which can be used towards your CIP certification.*

Please contact our VP Membership Diane Ballos for more information.

# Culture Connoisseur!

On behalf of *Inside Image*, I'd like to extend a request to our members to share cultural experiences that are interesting and educational.

Whether you're traveling abroad or attending a cultural festival in your own city, please share with us differences or similarities you notice or special customs, social habits or etiquette that are informative.

As image consultants we stand to gain from better understanding the cultures within which we work and owe it to our own clients to be able to appreciate their different perspectives and adapt accordingly.

I am thrilled to grow our Cultural Intelligence through personal experience and stories. This will be our own *cultural diary* to learn from!

Daphne C. Magna

## image tools & resources



Go to  
[www.imageinstitute.com](http://www.imageinstitute.com)  
for articles, webstore & training info

A World Leader  
in Image Training  
& Resources

## image mastery training

Enhance your Credentials  
with AICI CEUs & a Holistic Approach  
• **appearance** • **behaviour** • **communication**

Colour

Systems in  
70 Countries

Style Tools

Forms

Become an Affiliate

Templates

Powerpoints

Subscribe to  
our Updates

Workbooks



1•905•303•8636  
toronto • canada

*"Karen is the teacher of teachers and master of her domain. Her wealth of knowledge and experience cannot be matched. Karen offers the most superior courses and texts available. Her professionalism and personality make her the best."*

~ Saima Haider



**Karen Brunger**  
AICI CIP



# SAVE THE DATE

## OUTSHINE THE COMPETITION AND BUILD A BETTER BRAND

— PRESENTED BY AICI CANADA CHAPTER —

You may have the most outstanding business, product or talent in the world, but in order to be successful, you have to let the world know about it. Jacqueline Whitmore offers you a crash course on how to get the attention you deserve. She reveals her marketing secrets to help you increase your revenue, garner more media exposure, and take you to the top of your industry and beyond.

### Featuring

**Jacqueline Whitmore**

*International Etiquette Expert*

*Founder/Director*

**Protocol School of Palm Beach**



Jacqueline Whitmore is the author of *Poised for Success* and *Business Class: Etiquette Essentials for Success at Work*. Prior to starting her business, Jacqueline served as the director of public relations for The Breakers Hotel in Palm Beach, Florida. She has extensive experience working with the media and is a popular guest on radio and television shows around the world.

### Learning Outcomes:

- Practice writing an informative tips article.
- List three ways to increase your chances of getting quoted in magazines and newspapers.
- Identify the major benefits of owning a blog versus a website.
- Discuss the top five website / blog mistakes and how to avoid them.
- Practice specific techniques to give a successful interview.
- Develop professional alliances to boost your visibility.

*Position your business for success and growth during this educational event!*

Saturday, September 20th  
9:00 am - 5:00 pm

**TORONTO CANADA**

Location TBD

### Early Bird Special

*AICI Members / Students*

*TBD*

*Non Members TBD*

*Register by September 10, 2014*

### After September 10, 2014

*AICI Members / Students*

*TBD*

*Non Members TBD*

### Before & After the Event

★ Chapter Dinner and other special events (not included in price of the event)

For more information contact

Angèle Desgagné, AICI CIP  
905-601-5929

or

[adesgagne@imageliteinternational.com](mailto:adesgagne@imageliteinternational.com)



**CHAPTER CORNER****BOARD OF DIRECTORS****President**

**Mihaela Ciocan, BA, AICI CIP**  
ImagePro International Institute  
778.861.5776  
[mihaela.ciocan@image-pro.ca](mailto:mihaela.ciocan@image-pro.ca)

**President Elect**

**Mirella Zanatta, BA, B.Ed, AICI CIP**  
Corporate Class Inc  
519.473.2396  
[info@mirellazanatta.com](mailto:info@mirellazanatta.com)

**Treasurer**

**Carol Robichaud, AICI CIP**  
KCR Image Consulting  
905.278.1472  
[kcrimage@eol.ca](mailto:kcrimage@eol.ca)

**Secretary**

**Katherine Lazaruk, AICI FLC**  
ICU Image  
604.436.4769  
[katherine@icuiimage.com](mailto:katherine@icuiimage.com)

**VP Membership**

**Diane Ballos**  
Everyday Image  
416.492.8472  
[dianeballos@everydayimage.ca](mailto:dianeballos@everydayimage.ca)

**VP Programs**

**Dominique Vaughan Russell, AICI FLC**  
Vaughan Russell Image Consulting  
416.804.7898  
[dominique@vaughanrussell.com](mailto:dominique@vaughanrussell.com)

**VP Education**

**Angèle Desgagné, AICI CIP**  
Imagélite International  
905.469.1889  
[adesgagne@imageliteinternational.com](mailto:adesgagne@imageliteinternational.com)

**VP Communications**

**Kaelie Forzani**  
Impressions Image Consulting  
1.604.770.419  
[kaelie@impressionsmanagement.ca](mailto:kaelie@impressionsmanagement.ca)

**VP Marketing**

**Kylie Martin**  
Image with Kylie  
416-995-9834  
[info@imagewithkylie.com](mailto:info@imagewithkylie.com)

**MISSION STATEMENT**

To support the professional development of image consultants through education, resource sharing, camaraderie and community involvement. To set standards for the image industry that promote professionalism, credibility and recognition.

**FEEDBACK**

We would love to hear from you!  
Please send your thoughts to:

**Kaelie Forzani**  
VP Communications  
[kaelieforzani@yahoo.ca](mailto:kaelieforzani@yahoo.ca)

**CHANGE OF CONTACT INFO**

Please notify:

**Diane Ballos**  
VP Membership  
[dianeballos@everydayimage.ca](mailto:dianeballos@everydayimage.ca)



AICI *Inside Image* is published quarterly as a forum for the exchange of ideas and information by its members and guests.

**All rights Reserved.**

All submissions are considered to be the views of the author and do not necessarily reflect the policies or views of AICI.

**Editor / Creative Director**  
Daphne C. Magna  
[daphne@DCMagna.com](mailto:daphne@DCMagna.com)

**Consulting Editor**  
Mihaela Ciocan

**Photography**  
Dominique Vaughan Russell

**FIND US ON FACEBOOK**

If you haven't already, check out our AICI Canada/Toronto Facebook page! Post photos of events, share news and connect coast to coast.

We'd love for you to join our page and get interactive!

**ASSOCIATION OF  
IMAGE CONSULTANTS INTERNATIONAL  
THE SOURCE FOR IMAGE PROFESSIONALS  
EDUCATION • EXPERIENCE • EXCELLENCE**