



MEMBERSHIP ROADMAP

BENEFITS AND GUIDELINES FOR AICI CANADA MEMBERS

1 | VISIBILITY

Share your professional profile with your listing in our Chapter Directory. Include your:

- Biography (50 words)
- Headshot
- Contact information and address
- URLs for website and social media

Use the directory to connect with other members;

find it at <https://aicicanada.com/consultant/>.

Email your info or updated profile information to VPcommunications@AICCanada.com.

You are invited to share your birthdate with our VP Marketing for celebration:

VPMarketing@AICCanada.com.

2 | COMMUNITY

Join our monthly Coffee Connect held on the first Friday of every month on Zoom. This is a unique chapter offering to connect and network with industry partners and share strategic resources to grow your business. Members get the link to review the recorded discussions on our YouTube channel. Check the schedule at <https://aicicanada.com/events/>.

Follow our Facebook page at <https://www.facebook.com/AICITorontoCanada> to keep up with what's happening in our community.

3 | NETWORKING

AICI Canada hosts various in-person and online events and socials that allow members the opportunity to meet and celebrate our successes as a community. You can check out our upcoming events at <https://aicicanada.com/events/>.

Join our Exclusive Members only AICI Canada Mastermind Facebook Group to engage with fellow members and get your questions answered.

You'll find it at <https://www.facebook.com/groups/aicicanadamastermind>.

4 | EDUCATION

Access highly professional and accredited image training and professional development through a wide selection of global and national seminars, webinars, workshops, conferences, blogs, books, and training resources. There are many opportunities to obtain Certified Education Units (CEUs) for certification and business development from top internationally recognized trainers at <https://www.aici.org/page/training> and <https://aicicanada.com/program/>.



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5 | RESOURCES

The quarterly #ImageBoss Newsletter keeps you informed and inspired. Share your personal success stories and articles! Check out our newsletters at <https://aicicanada.com/about-aici-canada/aici-canada-newsletter/>.

For your submission, contact VPcommunications@AICCanada.com.

6 | CREDIBILITY

Be recognized as a proud member of AICI by having access to the AICI Member logo for use on your website, social media, and marketing materials. You can find it at <https://www.aici.org/page/brand-materials>.

7 | BI-ANNUAL GLOBAL CONFERENCE AND GALA

AICI Global will be hosting the next in-person Global Conference June 8th - 11th 2023 in Punta Cana. Industry experts will share valuable insights and practical takeaways, and members will have an opportunity to connect and participate in a glamorous Gala evening event. You can get more information at <https://www.aici.org/page/conference>.

8 | PHILANTHROPIC COMMUNITY

AICI Canada supports Armagh House, a second-stage transitional housing programme for abused women. Our Chapter raises funds through various events and provides programmes through volunteer initiatives. <https://www.armaghhouse.ca/>.

9 | GROWTH

Join the Board or a committee and offer your services or expertise to support and grow our chapter. Please let us know if you are interested in this opportunity to gain credibility, visibility and profitable relationships. Contact President@aicicanada.com.

QUESTIONS?

We are always here to serve and support you! You can contact the VP Membership at VPmembership@aicicanada.com.