

Partnership Programmes 2023-24

The **Association of Image Consultants International** is the leading and largest association of image professionals in the world. AICI members are experts in the areas of appearance, behaviour and communication -

including fashion, beauty, styling, etiquette, personality, presentation, wellness and personal development.

The **AICI Canada Chapter** has created some exciting partnership opportunities for organizations that could benefit from getting their name and brand in front of our group! You can choose the level of partnership that best suits your needs or choose individual features.

| | | | | A STATE |
|---|------------|--------------|--------------|---------|
| Feature | A La Carte | Pearl | Ruby | Diamond |
| 1 Ad in #ImageBoss | 100 | \checkmark | \checkmark | ✓ |
| Listing on website for 1 year | 100 | \checkmark | \checkmark | ✓ |
| Logo in <i>The Buzz</i> (e-blast) and <i>#ImageBoss</i> for 1 year | 300 | | ✓ | ~ |
| Feature article in <i>#ImageBoss</i> | 100 | | | ~ |
| Exhibit table at May 31 gala | 200 | | | ✓ |
| Sponsor for 1 event | 75 | \checkmark | \checkmark | ✓ |
| Actual Value | | 275 | 575 | 875 |
| Your Investment | | 250 | 500 | 750 |

We welcome the opportunity to work with you! To purchase your partnership level please go to https://aicicanada.com/event/partnership-programs/. Each level has limited capacity. Or contact us to discuss your options:

Catherine Baxter, Treasurer, AICI Canada | treasurer@aicicanada.com